

## Script

**Title:** PetCetera #2 / :60  
**Writer:** ab

**mx:** Instrumental holiday piece under, but not too fluffy—à la Mannheim Steamroller's version of "Deck the Halls"

**MAC:** (gruff voice, with stereotypical "down east" accent) HELLO—I'M McCLUSKEY, THE FUSSY HUSKY—HERE TO TELL YOU ALL ABOUT PETCETERA IN MANCHESTER CENTER.

NOW, YOU MAY **THINK** THAT ALL PET SUPPLY STORES ARE THE SAME—BUT IT'S JUST NOT TRUE. THAT'S BECAUSE PETCETERA SPECIALIZES IN HARD-TO-FIND AND HAND-MADE PRODUCTS MANUFACTURED RIGHT HERE IN NEW ENGLAND, WHERE WE'VE BEEN PUTTING UP WITH NONSENSE LIKE A REAL NEW ENGLAND WINTER FOR THE BETTER PART OF THE LAST FOUR HUNDRED YEARS!

AND PETCETERA'S NOT ONLY A PET SUPPLY STORE...IT'S ALSO A TRAINING CENTER. AND I CAN TELL YOU FROM EXPERIENCE, A PETCETERA PUP GETS TRAINED—AND **STAYS** TRAINED.

BUT ENOUGH ABOUT ME. I KNOW YOU'VE BEEN MAKING YOUR HOLIDAY LIST AND CHECKING IT TWICE—AND I'LL BET THAT PETCETERA CAN TAKE CARE OF PRESENTS FOR A LOT OF THE PEOPLE AND PETS YOU NEED TO BUY FOR...IN ONE FELL SWOOP. TWO SWOOPS, TOPS. SO DON'T MAKE IT **RRRRUFF!** ON YOURSELF—COME TO PETCETERA FOR GOURMET PET SUPPLIES AND GIFTS FOR THE DISCERNING PET **AND** PET LOVER.

**ANNCR:** PETCETERA...ACROSS FROM R.K. MILES, MANCHESTER CENTER, OFF ROUTES 11 AND 30. 362-5447. PET CETERA—MANCHESTER'S PREMIUM PET SHOP AND TRAINING CENTER.