

## Script

**Title:** Massey Used Car Super Center :60  
**Writer:** ab

ANNCR: IT'S THE FIRST THING YOU SEE WHEN YOU LEAVE YOUR HOUSE IN THE MORNING, IT'S THE LAST THING YOU SEE BEFORE YOU WALK BACK IN AT NIGHT...AND SOMETIMES IT SEEMS LIKE YOU SPEND HALF THE DAY IN ITS COMPANY. THAT'S BECAUSE YOUR CAR IS AN EXTENSION OF YOURSELF, AND AT MASSEY USED CAR SUPER CENTER, WE KNOW EXACTLY WHAT THAT MEANS.

IT MEANS YOU WANT YOURSELF AND YOUR CAR TO BE TREATED WITH CARE AND RESPECT—WITH ATTENTION TO YOUR NEEDS. AND FROM YOUR FIRST WALK ACROSS THE LOT...TO OWNER-CAR CARE CLINICS ...TO YOUR RETURN-TRIPS FOR MAINTENANCE AND SERVICE—MASSEY GIVES YOU THE THOUGHTFUL TREATMENT YOU DESERVE.

CARS GO THROUGH A MASSEY CERTIFICATION, WHICH INCLUDES BOTH MASSEY'S SERVICE CENTER AND BODY SHOP MAKEOVERS. THEN THERE ARE MASSEY'S CAR-CARE CLINICS, WHICH SHOW YOU HOW YOU *AND* MASSEY'S SERVICE CENTER CAN MAINTAIN YOUR "NEW" USED CAR FOR YEARS OF DRIVING PLEASURE. AND ALL MASSEY USED CARS COME WITH A SIX-MONTH OR SIX-THOUSAND-MILE WARRANTY, ADDING PEACE OF MIND TO AN ALREADY TERRIFIC PACKAGE.

MASSEY USED CAR SUPER CENTER, MASSEY BOULEVARD IN HAGERSTOWN...BECAUSE IT'S *NOT* JUST A MEANS OF TRANSPORTATION—IT'S ***YOUR CAR.***